



## BETT Coverage - Advertising & Promotion Booking Form

Return to Email: [admin@ukedchat.com](mailto:admin@ukedchat.com)

Telephone: 0330 330 4673

### ADVERTISER DETAILS

Contact Name:

Organisation:

Postal Address (for Invoicing):

Post Code:

Telephone Number:

E-Mail:

Date:



**Social Enterprise UK**  
Certified Member

### ADVERTISEMENT DETAILS - Tick the boxes next to the details you wish to book for your advertisement

*(All prices are fully inclusive)*

#### ONLINE & PRINTED MAGAZINE

Full Page Advert / Feature	£1,400
Half Page Advert / Feature	£1,000
Quarter Page Advert / Feature	£750
Back Cover Advert / Feature	£1,750
Double Page Advert / Feature	£1,900
<b>Add-on:</b> add article to ukedchat website as featured article with extra social media coverage during the BETT Show.	£400
<b>Subtotal £:</b>	

#### LIVE TWITTER COVERAGE AT BETT

20 minutes live coverage Coverage of company and/or a product on your stand or presentation at a seminar. Slots bookable. Includes 10 minutes consultation time 20 minutes coverage.	£75
Social media coverage Retweets from your Twitter account and tweeting on your behalf.	£450 per day
<b>Subtotal £:</b>	

#### UKEDCHAT APP PROMOTION

Alerts on the BETT channel within our app To be included on the daily digest alert; pre-written alert that will be released each day at a time of your choice.	£250 per day
Section on the UKEdChat App A tile/page in the information section of the UKEd for 14 days leading up and during the BETT Show	£500
<b>Subtotal £:</b>	

#### ONLINE WEBSITE ADVERTISING

Featured Article (4 days of the BETT Show) Featured article placed on the ukedchat website with social media coverage during the BETT Show.	£400
Reviews (Non Affiliated Products)	from £125
<b>Subtotal £:</b>	
<b>Page Subtotal £:</b>	

**Order your further advert for later in the year at the same time to receive 50% off advertised price. See reverse.**

## ADDITIONAL ADVERTISEMENTS AT HALF PRICE

### ONLINE & PRINTED MAGAZINE

Full Page Advert / Feature	<del>£1,400</del>	£700
Half Page Advert / Feature	<del>£1,000</del>	£500
Quarter Page Advert / Feature	<del>£750</del>	£375
Back Cover Advert / Feature	<del>£1,750</del>	£875
Double Page Advert / Feature	<del>£1,900</del>	£950
Subtotal £:		

Production Schedule (Magazine) - Tick edition booking required for.

November 2016 → **Deadline 2nd October 2016**  
 December 2016 → **Deadline 20th October 2016**  
 February 2017 → **Deadline 8th January 2017**  
 March 2017 → **Deadline 5th February 2017**  
 April 2017 → **Deadline 5th March 2017**  
 May 2017 → **Deadline 2nd April 2017**  
 June 2017 → **Deadline 7th May 2017**  
 July 2017 → **Deadline 4th June 2017**  
 August 2017 → **Deadline 2nd July 2017**  
 September 2017 → **Deadline 6th August 2017**  
 October 2017 → **Deadline 3rd September 2017**  
 November 2017 → **Deadline 1st October 2017**

### ONLINE WEBSITE ADVERTISING

Featured Article (One Week)	<del>£400</del>	£200
Reviews (Non Affiliated Products)	from <del>£125</del>	£62.50
Subtotal £:		

**Production Schedule (Online)** All Text / Artwork to be received one week before publication date.

Preferred Online Publication Date(s):

	<b>Page Subtotal £:</b>
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## ADDITIONAL ITEMS/REQUESTS NOT LISTED ABOVE

	£
	£
	£

## NOTES FOR ANY COVERAGE

This advert booking is placed in accordance with our terms and conditions which can be found at [www.ukedchat.com](http://www.ukedchat.com)

A copy can be supplied on request. If no magazine edition is selected for insertion, we will put your advert in the next available edition of UKEdMagazine. By signing this booking form you are committing to buy the specified space. We regret we cannot accept cancellations after receipt of this booking form and the full amount will become payable.

ukedchat.com & UKEdMagazine are part of UKEd.Media Limited: Registered Company 08684336. UKEd.Media Limited is a Social Enterprise Community.

Confirm agreement in lieu of signature. Write/sign your name and to tick box to signify agreement below.

Agree:

**Grand Total: £**